

2019

Sponsorship

Opportunities



THATCHURCH
CONFERENCE



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Partner with us in 2019

That Church Conference reaches millions of people every year.

In addition to the audiences at our conference, we reach an engaging and influential crowd online. During our annual conference in Atlanta, tweets using the hashtag #ThatCC regularly reach an audience of 6 to 10 million people (tracked with Union Metrics).

Our primary audience includes pastors, managers, and leaders working in communications, creative, and marketing roles at small to medium sized churches and non-profits.

2019 Stats

Dates: September 17 & 18, 2019

Location: Gwinnett Church in Sugar Hill, GA

Expected In-Person Attendees: Between 300 and 500 (our biggest event yet)

Expected Live Stream Viewers: Between 4,000 and 6,000

Combined Twitter Followers: 25,250+

Email Recipients: 16,000+

Podcast Listeners: 1,000+ per week

Facebook Group: 2,500+ people

Past Partners:

Tithely, Blackbaud, Design Pickle, Logos Bible Software, ChurchInk, Church Media Squad, Church Banners, Piksel Faith, Text In Church, PushPay, Compassion International, Church Media, American Bible Society, Church Fuel, Nucleus, Text In Church, 4:12 Labs, Thrive, Tech Church, Lucid Books and many more.

DIAMOND SPONSORSHIP

We have two exclusive opportunities available for Diamond Sponsors that would ensure the highest visibility and engagement with our audience both at the conference and online throughout the year.

Diamond Sponsorship Includes:

- **Premium Exhibitor Booth** - A larger 12X12' space in a premium location. We provide a table, chairs, fast wifi, and power. You may bring a booth, signage, furniture, etc. in order to make the space your own.
- **Premium Logo Placement** - Your logo will be displayed everywhere! Printed on the attendee name badges, on the attendee swag bags, on the back of the official conference t-shirt, on **ThatCC.com**, as well as on screen throughout the conference and livestream.
- **Stage Time** - You will have 5 minutes to present to the audience during the conference, or alternatively we will show a pre-recorded video that you provide.
- **Lunch Sponsorship** - Lunch on one of the days will be sponsored by you. You'll be thanked from stage, and signage on the buffet will include your logo. Food will be catered and serviced by us.
- **LiveStream Interview or Video** - We'll interview you live to the online audience, or we can play a 30 second promo video in the livestream.
- **2 Sponsored Emails** - We'll send two separate sponsored emails to our full list of 16k pastors and church leaders, one before the conference and one after. You provide the copy and images.
- **Copy of Attendee List** - Once registration closes we will provide you with a copy of the attendee list so you can add them to your own email list for follow up and promotion.
- **Gift or Promotion in Attendee Bags** - Place a gift, swag, and/or promotional material or printout in each attendee bag.
- **Social Media Engagement** - Not only will we post sponsored tweets about your product or service, we'll continually engage with your brand on Twitter, Facebook, and Instagram throughout the year.
- **Podcast Sponsorship** - You'll be the official sponsor for four episodes of the Sunday to Sunday podcast.
- **Sunday to Sunday Facebook Group Post** - We'll post two sponsored posts in our Facebook Group. You provide the copy and image/video, and choose the dates to post.
- **SundayMag Banner Ads** - We'll run a 300x250 and 728x90 banner ad on SundayMag.tv for 6 months.
- **Conference Tickets** - Includes up to 5 conference tickets for your team, or to give away.

Investment: \$24,500

Only two available.

PLATINUM SPONSORSHIP

There are four Platinum Sponsor opportunities available. Be seen and engage with attendees in the room, as well as with our audience online through digital placements.

Platinum Sponsorship Includes:

- **Exhibitor Booth** - A large 10X8' space to promote your brand and meet attendees. We provide a table, chairs, fast wifi, and power. You may bring a booth, signage, furniture, etc. in order to make the space your own.
- **Copy of Attendee List** - Once registration closes we will provide you with a copy of the attendee list so you can add them to your own email list for follow up and promotion.
- **Logo Placement** - Your logo will be displayed on ThatCC.com, as well as on screen throughout the conference and livestream.
- **LiveStream Video** - We will play a pre-recorded video provided by you in the livestream (up to 30 seconds).
- **Social Media Engagement** - Not only will we post sponsored tweets about your product or service, we'll continually engage with your brand on Twitter, Facebook, and Instagram throughout the year.
- **Gift or Promotion in Attendee Bags** - Place a gift, swag, and/or promotional material or printout in each attendee bag.
- **Podcast Sponsorship** - Sponsor two episodes of the Sunday to Sunday podcast. We'll promote your brand throughout the episode and play a recorded commercial up to 15 seconds.
- **Sunday to Sunday Facebook Group Post** - We'll post one sponsored posts in our Facebook Group. You provide the copy and image/video, and choose the date to post.
- **SundayMag Banner Ads** - We'll run a 300x250 or 728x90 banner ad on SundayMag.tv for 3 months.
- **Conference Tickets** - Includes up to 3 conference tickets for your team, or to give away.

Investment: \$9,500

Only four available.

GOLD SPONSORSHIP

There are six Gold Sponsor opportunities available this year. Be seen and engage with attendees in the room, as well as with our audience online through digital placements.

Gold Sponsorship Includes:

- **Exhibitor Booth** - A standard 8'x6' space to promote your brand and meet attendees. We provide a table, chairs, fast wifi, and power. You may bring a booth, signage, furniture, etc. in order to make the space your own.
- **Logo Placement** - Your logo will be displayed on ThatCC.com, as well as on screen throughout the conference and livestream.
- **Social Media Engagement** - Not only will we post sponsored tweets about your product or service, we'll continually engage with your brand on Twitter, Facebook, and Instagram throughout the year.
- **Gift or Promotion in Attendee Bags** - Place a gift, swag, and/or promotional material or printout in each attendee bag.
- **SundayMag Banner Ads** - We'll run a 300x250 or 728x90 banner ad on SundayMag.tv for 1 month.
- **Conference Tickets** - Includes up to 3 conference tickets for your team, or to give away.

Investment: \$4,950

Only six available.

DIGITAL SPONSORSHIP

Get your brand in front our highly engaged online audience.

Digital Sponsorship Includes:

- **Logo Placement** - Your logo will be displayed on ThatCC.com
- **Social Media Engagement** - Not only will we post sponsored tweets about your product or service, we'll continually engage with your brand on Twitter, Facebook, and Instagram throughout the year.
- **Podcast Sponsorship** - Sponsor one episode of the Sunday to Sunday podcast. We'll promote your brand throughout the episode and play a recorded commercial up to 15 seconds.
- **SundayMag Banner Ads** - We'll run a 300x250 and 728x90 banner ad on SundayMag.tv for 3 months.
- **Sunday to Sunday Facebook Group Post** - We'll post one sponsored posts in our Facebook Group. You provide the copy and image/video, and choose the date to post.

Investment: \$1,850

A LA CARTE / ADD-ON OPTIONS

Add any of the following services to your sponsorship package or by itself.

Exclusivity (\$5,000): Ensure none of your competitors purchase a sponsorship. Add-on exclusivity and you will be the only sponsor in your specific genre of service or product. Must provide list of competitors.

Sponsored Email (\$1,000): Get your message in front of our entire list of 16k+ pastors, church leaders, and communications and marketing practitioners. You provide the copy and images.

Podcast Sponsorship (\$750): Sponsor one episode of the Sunday to Sunday podcast. We'll promote your brand throughout the episode and play a recorded commercial up to 15 seconds.

Gift or Promotion in Attendee Bags (\$750) - Place a gift, swag, and/or promotional material or printout in each attendee bag.

SundayMag Banner Ads (\$500/mo.) - We'll run a 300x250 and 728x90 banner ad on SundayMag.tv for 30 days.

Sunday to Sunday Facebook Group Post (\$750) - We'll post one sponsored posts in our Facebook Group. You provide the copy and image/video, and choose the dates to post.

We love working with companies who love the church. Partner with That Church Conference and align your brand with a trusted and respected brand supplying training and resources that help grow churches.

Ready to get started?

**Contact Justin Dean today,
or book your sponsorship online at
thatcc.com/sponsorship**