



2018 Conference Schedule

Tuesday, September 25

8:00 am	Doors Open for VIP's	
9:00 am	YouTube as a Discipleship Platform	Dave Adamson
10:00 am	Creating a Thriving Team Culture That Attracts and Retains Great People	Jenni Catron
11:00 am	Be Boring	Michael Lukaszewski
11:45 am	#SeizeThe167: How to Navigate Your Church Through The Biggest Communication Shift in 500 Years	Brady Shearer
12:30 pm to 2:00 pm	LUNCH (Taco Bar)	Thanks to Tithe.ly
2:00 pm	Displaying Your Church's Culture Online & Offline	TaQuinda Marie
3:00 pm	How to Help Your Pastor Preach Better Sermons Every Week with the Resources You Already Have	Stephen Posey
4:00 pm	END Day Two	
5:30 pm	Bonus: Facebook Ads for Beginners Lab Register for \$49	Richy Hirtle & Andrew Riis

Wednesday, September 26

8:00 am	Doors Open for VIP's	
9:00 am	From Social Media to Social Ministry	Nona Jones
10:00 am	The Strategy of Thoughtfulness	Katie Vogel
11:00 am	What the Church Can Learn About Social Media from the Corporate World	Aimee Cottle
11:45 am	Mastering Public Relations for the Church	Mei Ling Starkey
12:30 pm to 1:45 pm	LUNCH (BBQ)	Thanks to Blackbaud
1:45 pm	Facebook Ads Intensive Workshop	Richy Hirtle & Andrew Riis
3:30 pm	Marketing the Local Church	Phil Bowdle
4:30 pm	END Day Two	

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