



**THATCHURCH**  
CONFERENCE

**#THATCC 2020**

**DIGITAL SPONSORSHIP  
OPPORTUNITIES**

# A new digital experience.

[That Church Conference 2020](#) will be our 6th annual conference and for the first time in six years, ThatCC 2020 will be held exclusively online with no in-person gatherings due to COVID-19. Attendees will be able to stream with their whole team and learn the practical steps needed to grow the church and reach more people. This is going to be a digital conference experience like no other!

## Conference Details

- **4 Days: September 22 through 25, 2020**
- **Expected online viewers:** 5,000+ livestream viewers, 500+ replay viewers

Select keynote presentations will stream live online for free to multiple Facebook groups, pages, and partners, while the entire conference will stream live on thatcc.com for ticket-holders. All sessions will also be available to replay on-demand for ticket-holders. VIP ticket-holders will be able to participate in live sessions, Q&A'S, and Zoom calls during the conference.

## Promotional Assets

**Sunday Insiders Email List:** 18,000 church leaders, pastors, and communications leaders

### Social Media

- 25,000+ combined Twitter followers
- 3,500+ combined Instagram followers

### Facebook Groups (10k members combined)

- Sunday to Sunday
- Small Church Communications
- Large Church Communications

### Sunday to Sunday Podcast

- 1000+ listeners per episode

### SundayMag.tv Advertising Banners

- 300x250 & 728x90 banner sizes
- 30,000+ impressions per month



# Packages

## Digital Diamond [\$4,750]

**Your investment includes everything in Gold and Platinum plus:**

**Video** - Submit a pre-recorded video up to one minute long to play during the livestream.

**Dedicated Email** - We'll send one dedicated sponsored email to our full list of 18k pastors and church leaders. You provide the copy and images.

**Facebook Live Interview** - We'll interview you on Facebook Live broadcasted to our group and page.

**Podcast Sponsorship (2 episodes total)** - You'll be the official sponsor for two episodes of the Sunday to Sunday podcast (1000+ listens per episode)

**Facebook Group Post (2 posts total)** - We'll post two promotional posts (you provide copy) in our Facebook Groups (10k+ members) at scheduled times.

## Digital Platinum [\$2,750]

**Your investment includes everything in Gold plus:**

**Email Banner & Resource** - We'll include your banner, link, and a downloadable resource that you provide in our monthly email newsletter called Sunday Insiders (18k pastors and church leaders).

**Podcast Sponsorship (1 episode)** - You'll be the official sponsor for one episode of the Sunday to Sunday podcast (1000+ listens per episode)

**Facebook Group Post (1 post)** - We'll post one promotional post (you provide copy) in our Facebook Groups (10k+ members) at scheduled times.

**Email List of Attendees** - You'll receive a copy of the email list of all attendees.

## Digital Gold [\$850]

**Your investment includes:**

**Logo Placement** - Your logo (and link) will be displayed on ThatCC.com throughout the year.

**Digital Swag** - Provide promotional material and/or a practical download that will be provided to all attendees. You may use this to collect email addresses.

**Social Media Engagement** - Not only will we post sponsored tweets about your product or service, we'll continually engage with your brand on Twitter, Facebook, and Instagram throughout the year.

**Facebook Page Post (1 post)** - We'll post one promotional post (you provide copy) from the conference Facebook page.

**SundayMag Banner Ads** - We'll run a 300x250 and 728x90 banner ad on SundayMag.tv for 90 days.

**Pre/Post Slide** - Provide a promotional slide to display on screen during all livestream breaks.

**Livestream Feed** - You will have the option for the free livestream to publish directly to your Facebook group or page.

**Affiliate Link** - You'll receive an affiliate link that you can share to invite people to register for the conference. You'll earn a 50% commission on every ticket sold through your link.



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# Ready to get started?

Contact us today, and we'll start promoting your brand or product tomorrow!

Custom packages also available. Let's find the best fit for your marketing needs and budget.

Contact:

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