



**THATCHURCH**  
CONFERENCE

# That Church Conference

## 2021 Sponsorships

In 2021 That Church Conference will be focusing on creating amazing online only events for churches. We have many unique opportunities for your brand to engage directly with our audience of pastors and church leaders.

### That Church Conference Online May 4-5, 2021

Estimated online attendees: 10,000+

Yearly #THATCC reach: 3+ million impressions

### Sponsorships Available:

<p><b>SILVER</b> \$1000</p> <p>An affordable way to get in front of our audience.</p> <ul style="list-style-type: none"><li>● Your logo &amp; link on thatcc.com</li><li>● Welcome Facebook page post with video/graphic and link</li><li>● Pre/Post slide displayed during livestream</li></ul>	<p><b>GOLD</b> \$2500</p> <p>Includes everything in SILVER plus...</p> <ul style="list-style-type: none"><li>● Digital Swag (provide promo material or practical downloads to all attendees)</li><li>● One dedicated email to all conference attendees</li><li>● Full page ad in digital conference booklet</li></ul>	<p><b>PLATINUM</b> \$4500</p> <p>Includes everything in SILVER &amp; GOLD plus...</p> <ul style="list-style-type: none"><li>● Video (submit a promo video to play during the livestream)</li><li>● One additional dedicated email to conference attendees (one before, one after)</li><li>● Virtual booth/custom landing page with offers at thatcc.com/yourbrand</li></ul>
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Ready to get started? For Sponsorship inquiries please contact [events@thatcc.com](mailto:events@thatcc.com)



# AUDIENCE DEMOGRAPHICS

Every year That Church Conference reaches tens of thousands of pastors and church leaders.

#THATCC reaches over 3 million views each year.

15%

PASTORAL  
ROLES

65%

COMMS &  
MARKETING  
MANAGERS

20%

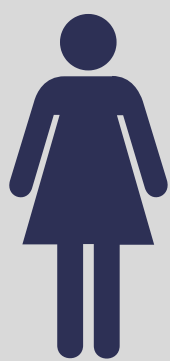
CREATIVE  
ROLES

Practical application for the entire team.



We reach a global audience both online and in person, with attendees traveling each year from the UK, Canada, Denmark, Singapore, Africa, and Australia in addition to all 50 states.

Our livestream has reached over 60 countries.



55%  
FEMALE



45%  
MALE

As more pastors and senior leaders are attending each year, the male percentage is rising, but our audience typically skews female.



50% of attendees are in volunteer or bi-vocational roles at their church.

**PARTNER WITH US TO HELP CHURCHES  
THRIVE FROM SUNDAY TO SUNDAY**

[THATCC.COM/SPONSORSHIPS](https://thatcc.com/sponsorships)